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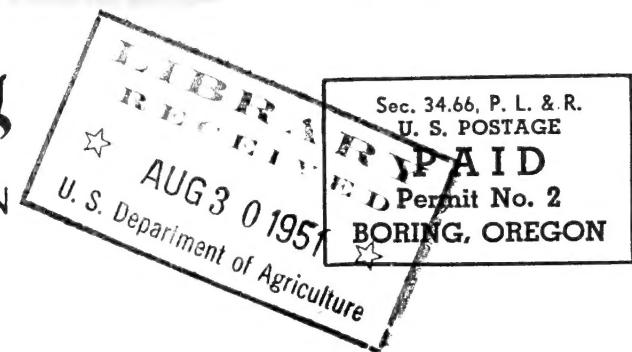
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Walter Marx Gardens

BORING, OREGON



L. auratum platyphyllum
The Gold Band Lily

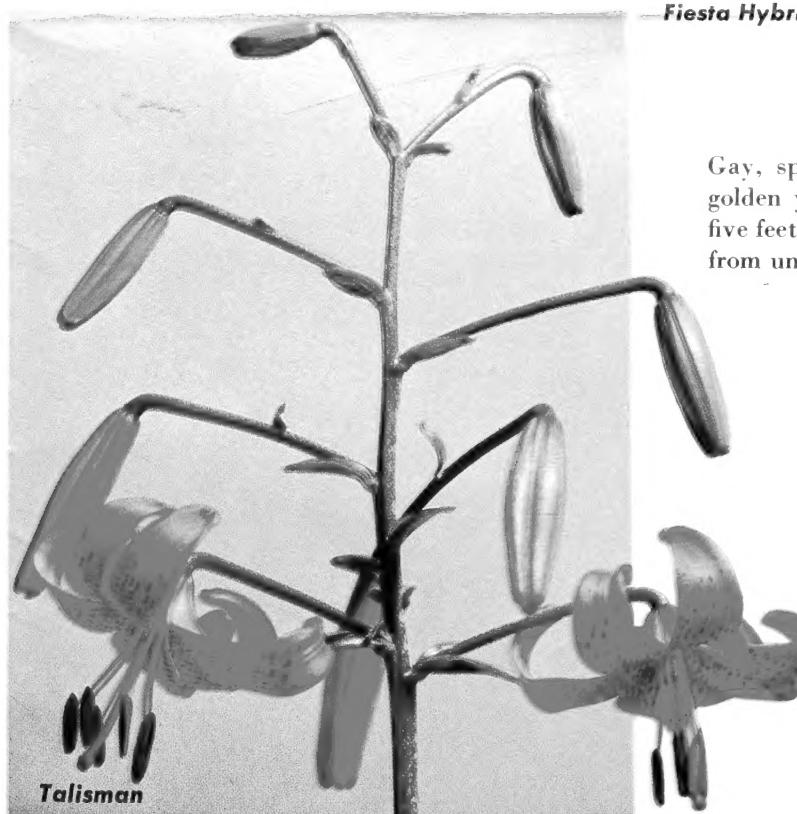
"unusually exotic
richly scented!"

Librarian U.S. Dept of Agriculture
Washington 25, D.C.





Pagoda



Lilies you'll want . . .

JAN DE GRAAFF'S SPECTACULAR NEW VARIETIES

PLANTING INSTRUCTIONS

Plant these new lilies in slightly acid, well-drained garden soils, the type that produces good Azaleas and Rhododendrons. Plant them in filtered sunlight in the warmer sections of our country and in full sunlight where cool summers prevail. Put not more than an inch of soil over the Cascade Madonna lilies. All others need from four to six inches. Provide perfect drainage and a good supply of moisture; mulch with good garden compost, leafmold and, if available, old, well-rotted manure.

PAGODA

Mid-Century Hybrid

Upright-flowering with large heads of richest apricot blooms on four foot stems. Dark maroon stems, glossy, deep-green foliage. Vigorous, robust, yet immensely graceful, flowers late in June, early July.

each, \$1.00; three for \$2.75

Order early . . .
Candidum lilies are shipped
in August. All other lilies are
shipped in October.



Fiesta Hybrids

FIESTA HYBRIDS

Gay, sparkling, recurved Turk's-cap bells of richest red, maroon, golden yellow and orange, borne on thin, wiry stems from four to five feet tall. Sun-loving, plant five inches deep. They increase rapidly from underground bulblets. Award of Merit, Boston.

each, \$0.95; three for \$2.75; per dozen, \$9.50

TALISMAN

A completely new and different *Tiger Lily*, vigorous, prolific with innumerable bulbils growing along the stem; flowers in early July, a month before the *Tiger lily*. Perfect for the border, for the open woodland, for cutting; stands from five to six feet tall with many large, nodding flowers, a "must" for every lily garden.

each, \$0.75; three for \$2.00; per dozen, \$7.50

WHITE ELF

L. candidum (not illustrated)

A perfect miniature, but a robust and vigorous grower, it is a novelty of startling beauty and purity, a grand subject for flower arrangements, for a special nook in the border or sunny rock-garden, a real gem, supply very limited.

Walter Marx Gardens

Premiere offering of
JAN DE GRAAFF'S Lilies



Fireflame

FIREFLAME
Mid-Century Hybrid

Large rich Indian-red, outward facing flowers with broad, recurved petals on two foot stem, sturdy but elegant border plant with long-lasting qualities.
each, \$1.30; three for \$3.50

PARADE
Mid-Century Hybrid

Rich golden-yellow outward-facing flowers with burnished gold midrib in each petal, blooms well-spaced on two foot stems, a grand border plant.
each, \$2.00; three for \$5.50

VAGABOND
Mid-Century Hybrid

Soft apricot with pink sheen, large outward-facing flowers, slightly spotted with soft brown, stands three feet tall with as many as twelve to fifteen blooms opening over a period of several weeks.
each, \$1.60; three for \$4.50

MID-CENTURY HYBRIDS

Mixed (not illustrated)

A superb blend of hundreds of types and varieties all in vibrant, glowing shades and in an infinite variety of color and form, they represent the very best in hardy garden lilies. Treat like the named varieties but order plenty, both for your borders and for cutting. Supply limited.

each, \$0.90; three for \$2.50; per dozen, \$9.00

GOLDEN CHALICE HYBRIDS

(not illustrated)

Selected golden-yellow forms of the Rainbow Hybrids, these superb sturdy, vigorous garden lilies are ideal for the perennial border. June-flowering, enormous substance and glowing with health, rich green foliage, grand garden plants, plant five or six inches deep, they increase rapidly.

each, \$0.90; three for \$2.50; per dozen, \$9.00

MAXWILL

(not illustrated)

Bright orange, recurved flowers on tall, straight, four to seven foot stems. As many as thirty flowers, gracefully spaced on long and slender pedicels; disease-free, plant six inches deep in full sun.

each, \$0.60; three for \$1.65; per dozen, \$6.00

RADIANCE

Vigorous, upright-flowering lily, stands two to three feet tall, a rich Chinese lacquer or Mandarin-red, treat like Rainbow Hybrids.

each, \$3.00; three for \$8.00; per dozen, \$30.00

FLAMINGO

Vigorous, upright-flowering lily with dark green, glossy foliage; enormous, wide-petaled flowers of great substance, treat like Rainbow Hybrids.

each, \$0.90; three for \$2.50; per dozen, \$9.00

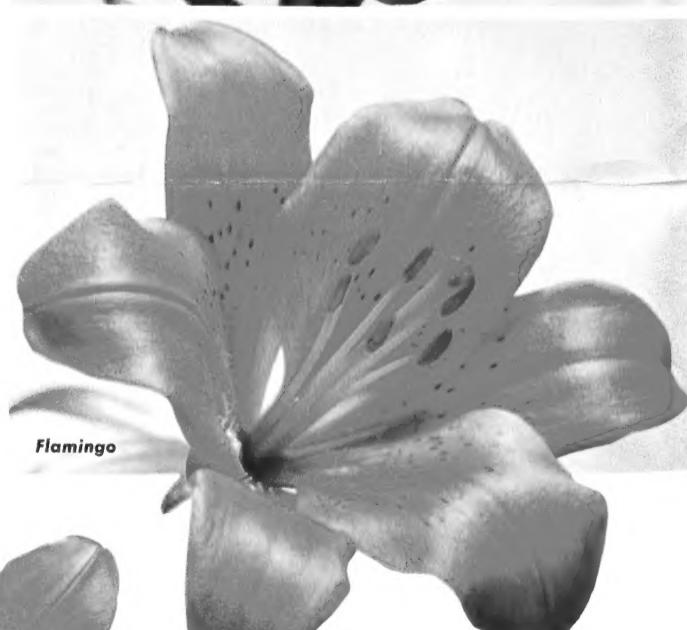


Flamingo

RAINBOW HYBRIDS

A new race of upright-flowering lilies in shades of yellow, orange and red; gay as a field of tulips, they flower profusely during early June, stems eighteen inches or more; very hardy and easy to grow, plant five to six inches deep in well-drained soil, full sun or part shade.

each, \$0.80; three for \$2.00; per dozen, \$8.00



Rainbow Hybrids



Parade

Bellingham Hybrids



Valencia

BELLINGHAM HYBRIDS



Red Champion

RED CHAMPION

The best variety of all the *L. speciosum rubrum* we have seen—a richly carmine-spotted lily of immense vigor. Disease-free and resistant, flowers August-September, plant in well-drained soil. We recommend light shade during hottest part of day. Leave undisturbed for years, as they grow best from old established clumps.

each, \$1.00; three for \$2.50; per dozen, \$10.00

VALENCIA

Mid-Century Hybrid

Outward-facing flowers of rich golden hues on three foot stems, strongly textured petals with midrib of bronze and many minute maroon dots, late June-flowering. One of our best.

each, \$1.00; three for \$2.75

CAMPFIRE

Mid-Century Hybrid (not illustrated)

A real vibrant Turkey-red, upright-flowering on three foot stems, petals pointed and many flowers of smooth texture, yet substantial and full of fire and gloss, a rich, free-flowering plant which we rate as the best red to date.

each, \$1.20; three for \$3.25

HARMONY

Mid-Century Hybrid (not illustrated)

Wide-petaled, upright flowering lily in shades of richest, sparkling orange. Early flowering, fine for borders and cutting. Stands three feet tall and is a vigorous, robust grower.

each, \$1.00; three for \$2.75

SERENADE

Mid-Century Hybrid (not illustrated)

A late flowering, clean, brilliant, sparkling orange with outward-facing flowers, sturdy, two-foot stems, ideal for border planting and for pots, deep green fleshy foliage.

each, \$1.00; three for \$2.75

BONANZA

Mid-Century Hybrid

Gay, clear, sparkling orange-yellow color, upright flowering on three to four foot stems, early July and later than other Mid-Centuries. Extremely sturdy, tall, handsome and most prolific grower.

each, \$1.00; three for \$2.75

LILLIAN CUMMINGS

A grand lily from Canada with grenadine-red flowers on three to five foot stems. Vigorous, disease-free garden plant. Full sun or partial shade, plant four to five inches deep; lift and separate when clumps become too crowded. July flowering.

each, \$0.80; three for \$2.00; per dozen, \$8.00



Bonanza

L. CENTIFOLIUM - PINK SELECTIONS

Once in a while a pink "sport" or mutation shows up in our trumpet lily fields. Through intensive hybridizing we were able to accentuate this unique color and offer a limited number of these lilies, all of them magnificent, robust giant trumpet types in shades of fuchsia and rose-pink.

These lilies need filtered sunlight or light shade to bring out the finest color, as they are apt to bleach somewhat in the sun.

each, \$3.00; three for \$8.00; per dozen, \$30.00



*L. centifolium
Pink Selections*

Now ready for your garden . . .

NEW HARDY LILIES

As shown in the *Saturday Evening Post*

House and Garden

House Beautiful

Better Homes and Gardens

Flower Grower Magazine

Popular Gardening

Home Garden, etc., etc.

Farm Journal

American Home

On the slopes of Oregon's Mount Hood a new race of hardy garden lilies has been raised — sturdy, vigorous plants of hybrid origin that will astonish you with their beauty and their dependability.

Walter Marx Gardens is proud to make this special offering of the complete list of Jan de Graaff's new hybrid lilies, winners of innumerable cups, medals and awards at leading horticultural shows here and abroad.

All bulbs offered by us are grown under the personal supervision of Mr. Jan de Graaff, well-known hybridizer and grower. They will be shipped in time for fall planting. The plump, mature, Oregon-grown stock, shipped with full root-system attached, will give complete satisfaction.

Give your garden a treat with a planting of these beautiful lilies. You will be the envy of all your friends and neighbors.

They provide the perfect complement to our irises, their vibrant colors will be the highlight of your garden for years to come. Hardy, vigorous, perfect in form and color they will be a revelation to all who see them.

Walter Marx Gardens

BORING, OREGON

Five Special Collection Offers

All carefully packed and labeled

► No. 1 MID-CENTURY COLLECTION

| <i>Outward-facing:</i> | <i>Upright-flowering:</i> |
|------------------------|---------------------------|
| FIREFLAME | BONANZA |
| SERENADE | ENCHANTMENT |
| PARADE | CAMPFIRE |
| VAGABOND | HARMONY |
| VALENCIA | PAGODA |

one bulb of each \$12.00
three bulbs of each \$33.50

► No. 2 RECURVED LILY COLLECTION

| | |
|----------------------------|--------|
| LILLIAN CUMMINGS | |
| TALISMAN | |
| FIESTA HYBRID | |
| MAXWILL | |
| one bulb of each | \$3.00 |
| three of each | \$8.00 |

► No. 3 PACIFIC COAST COLLECTION

| | |
|--|--------|
| 3 SUNSET LILY (<i>l. pardalinum giganteum</i>) | |
| 1 SHUKSAN — a Griffith hybrid | |
| 3 BELLINGHAM HYBRIDS | |
| the seven bulbs | \$3.50 |

► No. 4 OLYMPIC COLLECTION

| | |
|---|----------------|
| 3 <i>L. centifolium</i> OLYMPIC HYBRIDS | |
| 1 | SPECIAL SELECT |
| 1 | PINK |
| Five magnificent trumpet lilies for . . . | \$5.00 |

Carefully labeled and packed.

Special Collection for Early Shipment Only

| | |
|---------------------------------------|--|
| 3 <i>L. candidum</i> "CASCADE STRAIN" | |
| 1 <i>L. candidum</i> "WHITE ELF" | |

the four lilies \$4.00

TIME OF SHIPMENTS AND TERMS

WE GUARANTEE all plants to be true to name, top-quality, free from insect pests and disease, and to reach you in a live and healthy condition. If for any reason you are not completely satisfied, please notify us promptly.

LILIES will be shipped beginning October 1 and continuing through November. Earliest shipments will go to those who simply MUST have the plants early, but it is obviously impossible for us to deliver thousands of orders at the outset. We will ship constantly in the sequence as received. Your success is assured if planted any time during this

period, but early ordering is advisable to avoid stock being sold short.

TRANSPORTATION is by prepaid parcel post or express, whichever we deem most expedient. Be sure to state your express office if different from postal address.

TERMS are cash with the order, either check, draft or money order. We do not advise enclosure of currency with your order. No C.O.D. shipments — this adds to cost and involves red tape for you and for us.

LILY ORDER BLANK

Walter Marx Gardens

ORDER No.
DATE RECEIVED
DATE SHIPPED

Date _____

Ship to: _____

Street or R.F.D. _____

City _____ **State** _____

Express office if different _____ **Amount Enclosed** _____

SUBSTITUTIONS will not be made unless you request. If supply of a variety you have ordered is exhausted, may we send you another, of equal or greater value? Please answer yes or no

***Transportation charges are not included, add 5c per bulb to cover forwarding charges.**

ORDER NOW . . . We ship at the proper time for planting.

**THIS FLAP IS GUMMED, READY TO SEAL
NO ENVELOPE NECESSARY
FOLD, SEAL AND STAMP**

FROM

ADDRESS

USE
LETTER
POSTAGE
HERE

Walter Mann Gardens

Shipments will be made
by parcel post or express
at our option unless you
give us special
instructions.

Please don't overlook
adding 5¢ per bulb to
cover shipping costs.

All deGraaff Lily bulbs
are grown under ideal
conditions for developing
hardy, disease resistant
strains and varieties.

BORING, OREGON

FOLD ON THIS LINE

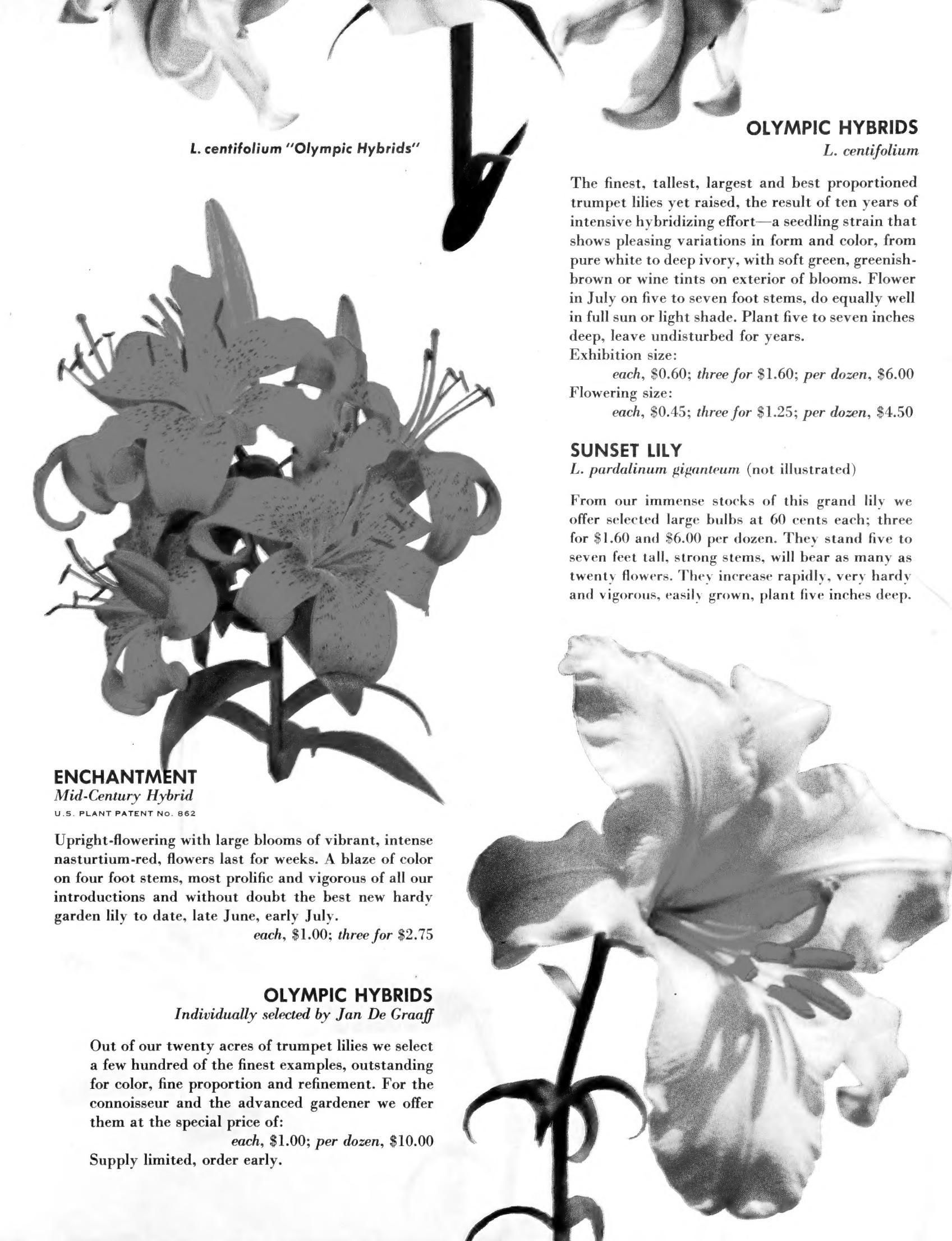
FOLD ON THIS LINE

This order blank is a self-contained mailing
envelope. Fold along ruled lines and seal by
moistening glued edge. Be sure your name
and complete address are plainly written or
printed on the other side of this blank.

lions on folder).

planting. (See instruc-
tions on folder).

They are carefully packed
in the proper time for
intact and will arrive at
with full root system



L. centifolium "Olympic Hybrids"

OLYMPIC HYBRIDS

L. centifolium

The finest, tallest, largest and best proportioned trumpet lilies yet raised, the result of ten years of intensive hybridizing effort—a seedling strain that shows pleasing variations in form and color, from pure white to deep ivory, with soft green, greenish-brown or wine tints on exterior of blooms. Flower in July on five to seven foot stems, do equally well in full sun or light shade. Plant five to seven inches deep, leave undisturbed for years.

Exhibition size:

each, \$0.60; three for \$1.60; per dozen, \$6.00

Flowering size:

each, \$0.45; three for \$1.25; per dozen, \$4.50

SUNSET LILY

L. pardalinum giganteum (not illustrated)

From our immense stocks of this grand lily we offer selected large bulbs at 60 cents each; three for \$1.60 and \$6.00 per dozen. They stand five to seven feet tall, strong stems, will bear as many as twenty flowers. They increase rapidly, very hardy and vigorous, easily grown, plant five inches deep.

ENCHANTMENT

Mid-Century Hybrid

U.S. PLANT PATENT NO. 862

Upright-flowering with large blooms of vibrant, intense nasturtium-red, flowers last for weeks. A blaze of color on four foot stems, most prolific and vigorous of all our introductions and without doubt the best new hardy garden lily to date, late June, early July.

each, \$1.00; three for \$2.75



OLYMPIC HYBRIDS

Individually selected by Jan De Graaff

Out of our twenty acres of trumpet lilies we select a few hundred of the finest examples, outstanding for color, fine proportion and refinement. For the connoisseur and the advanced gardener we offer them at the special price of:

each, \$1.00; per dozen, \$10.00

Supply limited, order early.

"Cascade Train"
Madonna Lily



CASCADE STRAIN

L. candidum

August delivery—order early.

each, \$2.00; three for \$5.00; per dozen, \$20.00

each, \$1.00; three for \$2.75; per dozen, \$10.00

stock. Bulbs raised in isolation and specially selected. Seen at their best when grown from our disease-free, robust, vigorous exotic, richly scented. These grandest, most beautiful of all lilies, are stems up to six feet tall, glossy, wide, deep-green foliage—unusually tall-delivered, ready to grow. August-Flowering, immense blooms, Oregon-grown, healthy bulbs with the immense root-system left on,

Gold Band Lily (Illustrated on address panel)
L. AURATUM PLATYPHYLLUM

August delivery—order early.

Large bulbs: each, \$0.80; three for \$2.00; per dozen, \$8.00

This new, pure white, vigorous, disease-resistant Madonna Lily, re-invigorated and harder, has larger, more substantial, better placed flowers than any of the older strains you have known. We recommend this lily without any hesitation as the major triumph of our years of effort. June-flowering, must be planted early, August-September preferred. Plant very shallow with not more than an inch of soil over the top of the bulb.